



FIRST SIGHT MEDIA

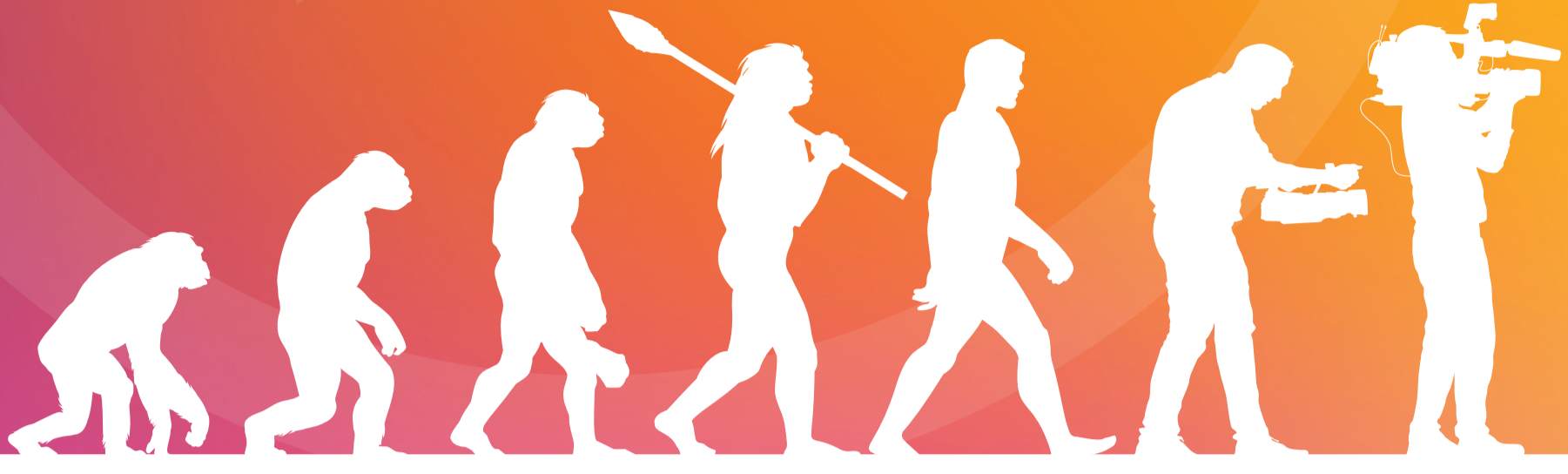
video • streaming • events



Technical Production Team of the Year

THE EVOLUTION OF FIRST SIGHT MEDIA

Throughout our history, First Sight Media has been the first to grasp and embrace new technology and ideas. What has come from this, is the ability to continue to evolve from the production of simple videos to delivering live streaming, event co-ordination, and production management. Ultimately, winning us Best Technical Production team of the year 2023.



Video production 1993 - 2000



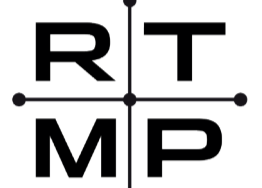
1993
First Sight Video launches with a focus on producing films to promote property sales

1993
The first live video stream to include both audio and video featured the band Severe Tire Damage, using a technology called MBone



1996
First Sight Video films their very first graduation ceremony at Goldsmiths, University of London. (And they are still a customer today)

1996
The launch of Macromedia (later Adobe) Flash Player and the streaming protocol RTMP



1997
Channel 5 launches

Streaming Pioneer 2001 - 2010



2002
Star Wars Episode 2 released in cinemas. This was the first major motion picture shot entirely with a digital camera

2004
First Sight Media is rebranded as a limited company



2005
Launch of YouTube following H.264 codec creation

2005
First Sight Media's first live stream for the University of Liverpool's graduations



2007
Netflix starts streaming content having previously shaken up the movie rental industry by mailing DVDs to subscribers

2008
First iteration of First Sight Media's innovative player iPresenter is launched with Cambridge University



2009
Apple introduced HLS (HTTP Live Streaming) and announced shortly after that the iPhone would no longer support Flash

Event Specialist 2011 - 2020



2012
A fire at First Sight Media's offices relocates us to Wesley House in Carterton (initially with just 2 units)

2014
Netflix and Amazon launch 4K Ultra HD services



2015
HTML5 video playback is launched and adopted by Youtube

2015
Periscope is launched



2016
iPresenter becomes fully HTML5 compliant, making it mobile and tablet friendly ahead of many competitors

2016
Facebook Live is launched



2018
First Sight Media purchases first 4K production camera and launches new logo

2019
First Sight Media grows to a team of 12, with the acquisition of Visions Unlimited



2019
5G launches in the UK allowing for over-the-air 4K streaming

2020
Event live streaming increases 300% and eLearning Videos increase by 980%, as flash is no longer supported



Production Experts 2021 & onwards



2021
First Sight Media wins Silver Favourite Event Technology Supplier at Event Tech Awards

2021
Global streaming subscriptions surge 100,000 to 1.3 billion



2022
First Sight Media Best Small Business at Oxfordshire Business Awards

2022
First Sight Media becomes an ISO27001 accredited company



2022
More than 3.3 trillion minutes spent on Zoom meetings - 3,000% growth vs 2019

2023
Video accounts for 80% of all global internet traffic



2023
First Sight Media wins Best Technical Production Team at Conference News Awards

Now, we stream a whopping 100 million hours of footage every year for our customers and we plan to continue to help change the face of live events!

With 30 years of experience behind us, we're looking forward to the next 30 and can only imagine where the technology will take us...



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